

[ DIGIMORPHÉ ]  
FROM DIGITAL DESIGN TO 3D PRINTED JEWELS



From Thursday 1st May to Saturday 3rd, the jewels gallery OHMYBLUE hosts in its spaces in Campo San Tomà, Venice, the designer and digital artisan Consuelo Keller, founder of the brand [ digimorphé ].

We are used to the idea of design as a repetition in endless series of copies of the same objects. 3D printing and new technologies allow to customize every single object, providing that unique and imperfect touch that generally belongs to hand made products.

The designer Consuelo Keller will show the process of design and production of jewels and accessories with a 3D printer in order to present the future scenarios of digital craftsmanship and parametric design combined with the technologies for fast prototyping.

Consuelo Keller

Consuelo Keller, born in Lugano, lives and works in Zurich. She studied classical archeology at the University of Basel and attended the Master of Advanced Studies in Interaction Design at SUPSI University of Applied Sciences and Arts of Southern Switzerland in Lugano. She founded the brand [ digimorphé ] after her studies of material cultures from the past and with the desire of discovering the landscape of contemporary design.

OHMYBLUE

OHMYBLUE is a concept store and a gallery designed by Studio Tencalla in Venice, devoted mainly to contemporary jewels and to a selection of unique pieces: bags, accessories and ceramics. A collection created by the founder, Elena Rizzi, with the aim of representing the universe of designers and their creative process.

The event is supported by SUPSI University of Applied Sciences and Arts of Southern Switzerland, in the framework of the cultural activities for the promotion of its alumni and of the principles of open design, Fablabs and making cuture, which are integrated in the Master of Advanced Studies in Interaction Design. Since 2011 SUPSI organizes the MAS in Interaction Design, a unique educational program combining design and new technologies, included by the magazine “Domus” among the 100 best schools of design in the years 2012 and 2013.

With the support of SUPSI – Laboratory of visual culture, Fablab SUPSI, Master of Advanced Studies in Interaction Design.

[www.supsi.ch/lcv](http://www.supsi.ch/lcv)  
[www.fablab.supsi.ch](http://www.fablab.supsi.ch)

Contact information

OHMYBLUE  
From Thursday 1st May to Saturday 3rd  
open every day from 10 to 19  
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[ digimorphé ]  
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